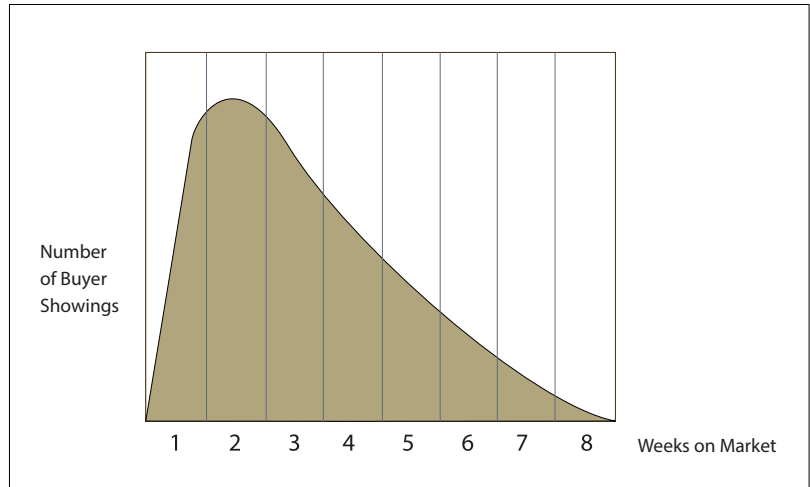


# Pricing Your Home to Sell

## Showing Activity

**Pricing a home correctly increases buyer showings during the first 2 weeks on the market.**



## Effects of Timing and Pricing

**Pricing a home correctly shortens the days on market and results in a higher sales price.**

